

<b>PROJECT</b>	Interview Transcript
<b>NAME</b>	Interview with Mike Moen, ATMI - Rivet Software Crossfire Controller Client
<b>DATE</b>	August 24, 2011
<b>ADDITIONAL INFO</b>	Related documents: <a href="#">Video Testimonial - Mike Moen, ATMI</a> Key words: financial reporting, external reporting, Crossfire Controller, XBRL, XBRL reporting, SEC, HTML reporting, Oracle, Controller package



Interviewer:

Why did you choose Rivet's Crossfire Controller Product?

Mike Moen:

We chose Crossfire Controller because we wanted a software application that would do a couple of things; first, it would enable XBRL reporting for us obviously, second, it would connect... we were real interested in the connection with the GL feature because what it enabled us to do was then look at what other reporting opportunities existed. Controller was perfect for us because the mechanism it was obvious we could go from doing rounds of taxonomy work in terms of updating and changing and also we would be able to see the application grow. It was very obvious from the first time we talked with Tim Fox and team that there was a great desire, a great motivation, to see the product begin to get more and more user focused.

At the end of the day making our job easier is not just getting XBRL out the door, but it's having the same application do both the reporting for XBRL but also our traditionally HTML reporting and filing with the SEC. So that was kind of what was attractive about the Controller product; we could see not only there was the ability to do it now, but there was that desire to kind of move to the next level and help us make sure we got it easier and faster through the course of time.

Interviewer:

What Crossfire Controller features stand out to you the most?

Mike Moen:

The Controller features that interest me the most are focused specifically on the user interface aspects of it. So for us as a small team, we really want to have all the finishing features that we typically have with a Word doc and HTML right at our fingertips. So things like pagination, things like conversion, when we actually do tables, and embed tables into our document, those types things need to be as flawless as possible so we don't have to kind of figure things out. Table of contents; having it automatically adjust, without us having to go back and check it would be a really big plus. The other thing is partitioning within the application, we want to be able to have concurrent users out there. The better we can partition and control access in there, the better our job is and easier it is to decentralize the processing and make the process go faster.

Interviewer:

How does Rivet's Crossfire Controller interact with your Oracle Application?

Mike Moen:

One of the things that we were intrigued about with Rivet is we will be able to take the GL connector, which is a piece of software inside of the Controller package, and it will reach in to our Oracle application, pull out a preset population of data, and then pull it in to the Controller package. What it will enable us to do then, is look at what possibilities we have for internal and external reporting, and I think as we've gotten more comfortable with it we can see that that will help us automate those sort of quarter end reports. And we are looking for ways to help make that go quicker; key point would be financial statement prep. Everybody's got their way how they want to look at the P&L, the Balance Sheet, etc., what this will help us do is customize some of those things so that people can see it sooner and maybe with a little less manual effort.

Interviewer:

How has Rivet's Software helped ATMI's business workflow?

Mike Moen:

One of the most interesting things about the process that we went through as we worked with Rivet on developing the taxonomies that we would use, was the feature that allowed us compare to other SEC filers as well as our peers was significant. And as we went through the actual renderings of other companies we began to recognize who picked what taxonomy and for an accountant what that meant

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was you could kind of start to understand the types of choices and tags. And so, you know, from that perspective the benefit we've seen so far is just starting to get a little better insight in to how others are accounting.

Interviewer:

How would you describe your experience with Rivet Software?

Mike Moen:

If I had to pick one word to describe Rivet Software in our first experience through block tagging, it would be, "solid." And the reason it would be "solid" is because it was very much an experience where from beginning to end everything simply worked well for us.