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| PROJECT | Interview Transcript |
| NAME | Interview with Jennifer Hudson, ATMI - Rivet Software Crossfire Controller Client |
| DATE | August 24, 2011 |
| ADDITIONAL INFO | Related documents: Video Testimonial - Jennifer Hudson, ATMI Key words: financial reporting, external reporting, Crossfire Controller, XBRL, XBRL reporting, SEC, HTML reporting, Controller package |



Interviewer: Why did you choose Rivet's Crossfire Controller Product?

Jennifer Hudson: We chose Crossfire Controller, for ATMI, because we were looking for a solution that would offer us that full-service into self-service solution. We were looking for a company that had a good reputation in the industry, and had values and the reputation that we were looking for. And another huge plus was they are a Hosted Solution.

Interviewer: Why did ATMI choose a Hosted Solution?

Jennifer Hudson: The Hosted Solution was the best choice for us, because, in our current infrastructure we were responsible for all the updates and changes and uploading, and testing of everything. In addition to adding a lot of extra work, and stress and uncertainty, it was just easier for us to go with...it made us more at ease to go to a Hosted Solution where we can rely on the updates; we can rely on, if errors were made that they would be automatically corrected. And first depending on ourselves, to understand what errors occurred and how to fix it. And then reaching out to a team and trying to explain how it was errored. It kind of was...you know you have somebody that does that for you, puts your mind a little bit more at ease.

Interviewer: What convinced ATMI to choose Rivet as their vendor?

Jennifer Hudson: When we were researching different vendors, we were very adamant about demos. We wanted to see your product work, and one thing that really stood out in our mind was, when we were working with Tim and, you know, there's certain things that we needed. We wanted to see, show us this, show us this, show it in our own system. And he was able, well Rivet and the team were able to just deliver, and show us the demo, show us exactly what we wanted to see, explain to us exactly how it's gonna work. There was no runarounds, it just made us very comfortable that we could rely on the team.

Interviewer: What would this process have been like without Rivet Software?

Jennifer Hudson: I don't think I would've been able to do it without them. You think about, going into this process, that, "oh I could do it myself," you come to the realization really quickly how much you need that expertise. I've been through hours and hours of just training classes regarding XBRL, but there is so many different levels, and in speaking to the experts at Rivet with certain...you know in the taxonomy there's so many levels with it. It's not just the definition, there's so many levels within that tag or taxonomy that you don't fully understand, and you need people with that level of expertise to help guide you and just for you to be comfortable. Like, "okay I understand," and move on. And that's what we got from the Rivet team.

Interviewer: Why would you recommend Rivet's Crossfire Controller?

Jennifer Hudson: I would recommend the Crossfire Controller because, when you're looking at something as big as XBRL and anticipating this change and the transition and the impact it's gonna have on your reporting and your process, and it's good to work with a team that's really gonna be there, that you can rely on, and that will help you through it; to have a good, solid product.

Interviewer: How would you describe your overall experience with Rivet?

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Jennifer Hudson:

If I had to pick one word to describe Rivet Software, and I look at it as the whole process and transition, it was seamless. Rivet was just really reliable the whole process of our first filing. I had a lot of anxiety going into the process, and it was just unnecessary because the whole transition, the filing, the transition steps that we did was just immense.